



• Design • Print • Advertising

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RUBBER STAMPS
LAMINATING
BANNERS
ROLL UP
SCANNING
CALENDARS
GIFT ITEM PRINTING
POP UP
BROCHURES
FOAM BOARD MOUNTING
AUTOCAD PLOTTING
PRESENTATION FOLDERS
DESIGNING
NAME BADGES
FLYERS
LETTERHEAD
FOLDING



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who we are

Launched in 2011 (with the support of the Mohammed Bin Rashid establishment for Young Leaders Association), Color King has grown into a print and design Centre .

As a genuine end-to-end solutions provider we support an extensive client portfolio through state-of-the-art production facilities. Our innovative approach to digital print production and investment in technology and staff has helped us deliver a strong value-added proposition and offering to our customers.

Digital printing has enhanced the way we can communicate with our target audience.

Quality and speed are expected these days and Color King's goal is to enable you to bridge the gap between you and your target audience.

Print-on-demand enables providers and end-users to communicate more effectively and efficiently than ever before.

Our business approach isn't to tell you what we think you require, it is to listen, understand and then strengthen your current market offering.

To facilitate this we have invested significantly in internal education for our commercial and production teams to ensure our clients receive the best possible service.

At Color King we pride ourselves on customer satisfaction and focus on building strong, interactive relationships that are essential for business growth.

Through our clients' investment in our products and services they have not only grown their businesses but have enabled us to enhance our own service portfolio also.

We take this opportunity to thank all our clients for their tremendous support and look forward to working together in the future.



The image shows a 3D perspective view of a floor composed of many narrow, parallel rectangular tiles. Each tile is a different color, creating a rainbow effect from left to right. The tiles are arranged in a perspective that recedes into the distance. On each tile, a different printing or design service is written in white, bold, uppercase letters. The text is oriented along the length of the tile, so it appears to be receding into the distance. The services listed are: GIFT ITEM PRINTING, DESIGNING PRINTING & BINDING, BUSINESS CARDS, BROCHURES, BANNERS, AUTOCAD PLOTTING, FOAM BOARD MOUNTING, CD/DVD PRINTING, PRESENTATION FOLDERS, COLOR PRINTING, LAMINATION, PRINTING & BINDING, and FOLDERS.

GIFT ITEM PRINTING
DESIGNING PRINTING & BINDING
BUSINESS CARDS
BROCHURES
BANNERS
AUTOCAD PLOTTING
FOAM BOARD MOUNTING
CD/DVD PRINTING
PRESENTATION FOLDERS
COLOR PRINTING
LAMINATION
PRINTING & BINDING
FOLDERS

Print Your Expression

The world of communication is changing at a breathtaking speed with technology and application driving growth and profitability across every level of global business.

As an integral link within this chain, the process of printing has also developed to become far more than simply ink on paper.

As the stone foundation of mainstream business, effective print-communication supports, improves and facilitates most day-to-day activities.



**the ability to
listen to our
customers
is as important
as the ability
to be heard**

So how do you communicate
with your customers?

At Color King, we've
established a market-leading
position through the delivery
of high quality, print-based
products and services that
offer genuine business
solutions.





Is your print communication effective?

Irrespective of location and sector, 21st century businesses have and will continue to see fluid shifts in market trends and requirements.

To excel within the modern marketplace, businesses must be efficient, effective and ethical and communicate with their customers in a timely, specific and relevant manner.

Q: what advantages can digital printing offer you|

speed - with digital, documents can be produced and delivered 'same day'

up-to-date - if you're producing documents that require regular updating, digital offers flexibility. No more covering up address changes with stickers.

save dirhams - if you're looking to personalise, reduce inventory and always hold up-to-date publications then digital printing is for you.

cost effective - materials and labour costs are significantly lower when printing digitally.

accurate proofing - Each sheet that comes off the press shows exactly what will be printed.

faster turn around time - less time spent in the studio and prepress department results in a faster turnaround.

print on demand - saves storage, eliminates waste and enables you to print what you need when you need it.

personalisation - increases reader retention and delivers greater return on investment.

Large Format

Color King delivers your corporate messages in bigger and better ways.

We provide affordable, quick and easy custom made signs, posters and banners.

Budget and strategy are given utmost importance throughout the entire production process.

Services offered include:

- posters
- indoor & outdoor banners
- store and window displays
- wall decorations
- roll ups & pop ups
- display stands
- metal & plastic signs
- exterior signage
- vinyl banners
- large format printing



personalised documents

ColorKing also designs and develops personalised documents such as photo books, calendars, greeting cards, invites, flyers etc.

These can be used as corporate gifts, for use in sales promotions or events which may be held.

Services offered include:

calendars

full photo greetings cards

thank you cards

corporate gift items

invitations

seasonal greetings cards

personalised binders and training manuals

id cards & name badges

cd printing

tent cards/ showcards

point of sale items



digital printing services

Color King helps design and create documents which create the right 'impression' as there is never a second chance to make that 'first impression'.

Some of the services offered include:

A3 & A4 colour printing

corporate brochures

training manuals

corporate newsletters

flyers

business cards

letterheads

envelopes

invitations



binding, mounting & lamination

services offered include:

perfect binding

side sewing

case binding

rivet binding

collation

booklet making

comb binding

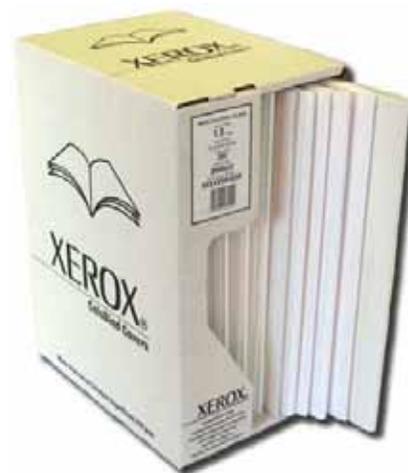
wire binding

tape binding

strip binding

mounting graphics onto
foamboard/foamex

matt and gloss lamination



our mission

To exceed client and market expectations through the delivery of our products and services - pushing the boundaries as to what is possible and expected.

The pursuit of excellence should be instinctive and everlasting although never a strategic initiative.

our values

- individual integrity
- group responsibility
- ecological awareness
- credibility and trust
- service excellence
- quality as standard

our specialisation

- printing on a variety of substrates
- 24/7 solutions support
- accurate design/proofing
- print-on-demand
- personalisation and variable data printing
- product development
- innovative finishing

why choose colorking

At Color King our goal is to make your marketing work for you.

As innovators within this field we look at your business needs - not ours.

At Colorking it is not about printing more but it is about printing more efficiently and effectively.

We operate 24 hours seven days a week and are fully committed to ensuring deadlines are achieved.

Our business success is built upon our customers success

State-of-the art facilities and highly-trained staff provide the necessary support required for business today

Our product and service portfolio covers all applications across a board range of media

Our print and web design services combine creativity, flair with a fine attention to detail

We consistently deliver scable and affordable solutions to meet the tightest of schedule

